**About what 3 words**.

**What3words** is a revolutionary location-sharing system that divides the entire world into 3-meter squares, each assigned a unique combination of three words.

This makes it incredibly easy to pinpoint and share exact locations.

Here are some key points about what3words:

**Precision**: Every 3-meter square on Earth has a unique three-word address, making it highly accurate.

**Ease of Use**: It's simple to use and communicate, even in areas without street

addresses.

**Versatility**: Used by emergency services, delivery companies, travel apps, and more.

**Global Reach**: Available in over 50 languages and used in 193 countries.

**Offline Capability**: The app works offline, making it useful in remote areas.

It's a fantastic tool for finding and sharing locations quickly and accurately

**History**

The story of what3words is quite fascinating! It was founded by Chris Sheldrick, Jack Waley-Cohen, Mohan Ganesalingam, and Michael Dent in 2013 in the UK.

The idea came to Sheldrick when he was working as an event organizer and struggled with the inefficiencies of traditional addressing systems

He found that GPS coordinates were often confusing and led to mistakes, like equipment being delivered to the wrong location

To solve this problem, Sheldrick and his friends came up with the concept of dividing the world into 3-meter squares and assigning each square a unique combination of three words

This system makes it incredibly easy to pinpoint and share exact locations

The company was officially launched in July 2013, and since then, it has grown significantly

They've raised funding, partnered with various businesses (Mercedes Benz and ITV), and even integrated their system into Mercedes-Benz vehicles.

Today, what3words is used by millions of people around the world and supports life-saving services, logistics, and more.

It's a great example of how a simple idea can have a big impact on the world!

This link will give you the full series of 30 to 40 second tips on how to get the best out of what3 words

<https://www.youtube.com/playlist?list=PLjaROP0Mmk_H6LWnNCdKjby0LbtxFFvLL>

Click on view all and watch about 30 very short videos.

These links on you tube are worth watching to reinforce the benefits of using what3words:

<https://www.youtube.com/watch?v=_JBwRxjCq-k&list=PLjaROP0Mmk_H6LWnNCdKjby0LbtxFFvLL&index=30> **Using offline**

<https://www.youtube.com/watch?v=RjDx2MYLm3s> **Using Compass**

<https://www.youtube.com/watch?v=hGcPPv8Jdlw> **Using w3w Voice for emergency**

<https://www.youtube.com/watch?v=PLYgnQOOZWs> **Using w3w without a signal**

<https://www.youtube.com/watch?v=wGqx97ws808> **For Deliveries**

<https://www.youtube.com/watch?v=UtG_FAzb5bw> **TV Advertisement**

<https://www.youtube.com/watch?v=uJY_BDwTx7s> **Navigation usage**

<https://www.youtube.com/watch?v=-Nw0dTRHzDI> **Exact drop Off points**

<https://www.youtube.com/watch?v=y9YidCyZH7o> **Using voice search**

<https://www.youtube.com/watch?v=wQufnrXqAUk> **Reporting potholes**

<https://www.youtube.com/watch?v=EHS3tKpeUYw> **Using for emergency services**

<https://www.youtube.com/watch?v=0owaUuARW5U> **Extolling its virtues**

<https://www.youtube.com/watch?v=6kz4cnD2de4> **Review of what3words**

<https://www.youtube.com/watch?v=TlZda0KdYUc> **Worldwide explanation**

<https://www.youtube.com/watch?v=XSXiNE_h0zY> **Directing emergency services**

<https://www.youtube.com/watch?v=Ykhdvkc7FTk> **Lost deliveries**

<https://www.youtube.com/watch?v=Up2v77LujeY> **Options for businesses**

<https://www.youtube.com/watch?v=JOwVrRx_MUo> **How to add widget to iPhone**

<https://www.youtube.com/watch?v=sWUH9w1zAwI> **How to use it for Hikes**